

How Digital Transformation Can Improve Customer Experience (And You Can Get More Sales)

Wednesday, October 28, 2020 at 11:30 AM Eastern (1 hour)

During these past several months of unusual business climate, companies have been forced to utilize digital tools that are already been at our fingertips. Please join us for this FREE educational webinar to learn about how manufacturers can provide a better customer experience and capture more customers, with a wider net, through strategic marketing and digital transformation. Learn how digital transformation can save you time, increase productivity, and grow your business.

Learn About:

- What is digital transformation?
- Understanding the new, digital transformation trends that are enhancing customer experience
- Reaching more customers through web, social media, and more
- Digital transportation for continuous improvement and business growth
- Q&A with an expert.

NCMA will also announce election results for the 2021 Board of Directors and future events.

RSVP to get webinar link by emailing: NatureCoastMfg@gmail.com

Speakers:



Michele Grimes


President and Director of Strategic Marketing
Horizon Marketing Group

Michele has over 30 years integrated marketing experience with a passion for building relationships between brands and customers through a combination of cutting edge technology and strategic communications.



Visit us online at: www.NatureCoastMfg.com

 NatureCoastMfg@gmail.com

 (352) 428-4220

Contact:

Duane Chichester

Executive Director

Nature Coast Manufacturers' Association